Center for Rural Strategies
Frequency Questionnaire

October 9-11, 2012
600 Likely Voters in Swing State Rural Counties
in CO/FL/IA/NV/NH/NC/OH/VA/WI

Q.4 First of all, are you registered to vote at this address?

	Total
Yes	100
No	-
(Refused)	-
(ref:SCREEN1)	

Q.8 I know it is a long way off, but what are the chances of your voting in the election for President, U.S. Senate and U.S. Congress in 2012 -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	94
Probably	3
50-50	0
Will not vote	-
(Don't know)	0
(Refused)	-
Already voted	2
(ref:WILLVOTE)	

[162 Respondents]
Q.9 (IF NOT NAME ON FILE) How often would you say you vote?

	Total
Always	74
Nearly always	26
Part of the time	-
Seldom	-
(Never)	-
(Other/Don't know/Refused)	-
(ref:VOTEFREQ)	

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Q.10 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% ID
10 Barack Obama	39	35	59	99
11 Mitt Romney	58	58	35	99
12 Joe Biden	37	31	56	98
13 Paul Ryan	57	52	33	95

(ref:THERM04)

Q.14 Now thinking about the presidential election in November. If the election for president were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney and Libertarian Party candidate Gary Johnson. for whom would you vote?

	Total
Barack Obama	35
Lean Barack Obama	1
Mitt Romney	57
Lean Mitt Romney	1
Gary Johnson	3
Lean Gary Johnson	-
(Other candidate)	.
Lean (Other candidate)	-
(Undecided)	1
(Refused)	1
Total Barack Obama	**37**
Total Mitt Romney	**59**
Total Gary Johnson	**3**
Total (Other candidate)	**.**

(ref:PRES083)

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Q.16 Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think Barack Obama or Mitt Romney would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	BO Much Bttr	BO Smwt Bttr	MR Smwt Bttr	MR Much Bttr	Both	Nei-ther	DK/ Ref	Total BO	Total MR	BO - MR
16 Improving the economy....	21	11	13	49	1	2	4	**32**	**62**	**-30**
17 Representing your views on taxes	26	8	17	40	-	4	5	**34**	**57**	**-22**
[300 Respondents] 18 (SPLIT A) Dealing with issues facing rural areas	23	8	19	31	1	5	13	**31**	**50**	**-19**
19 Sharing your values	26	8	11	46	1	3	5	**35**	**57**	**-22**
20 Saving Medicare and Social Security	10	6	12	50	1	5	16	**15**	**62**	**-47**
21 Addressing the needs and concerns of the middle class.....	27	8	14	41	0	3	7	**35**	**55**	**-19**
22 Addressing the needs and concerns of women.....	32	9	15	28	1	5	10	**41**	**43**	**-2**
[300 Respondents] 23 (SPLIT B) Understanding the needs and priorities of people in rural America.....	24	12	13	40	1	7	4	**36**	**53**	**-17**
24 Representing your views on healthcare	32	9	14	30	1	4	12	**40**	**43**	**-3**
25 Representing your views on women's health	32	9	14	30	1	4	12	**40**	**43**	**-3**
26 Reducing the federal deficit.....	16	10	13	50	0	5	6	**26**	**63**	**-37**
27 Protecting the rights of gun owners ..... (ref:BTJOBPRZ)	32	6	16	40	-	2	4	**38**	**56**	**-18**

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Q.28 From what you've heard or read, do you approve or disapprove of the Affordable Care Act, sometimes called, "Obamacare", that was enacted in 2010?

	Total
Strongly favor	24
Somewhat favor	10
Somewhat oppose	8
Strongly oppose	53
(Neither)	1
(Don't know/Refused)	5
Total Favor	**34**
Total Oppose	**60**
Favor - Oppose	**-26**

(ref:OBAMACAR)

Q.29 The Affordable Care Act would give states the opportunity to extend Medicaid coverage to cover more low income families with health insurance, with the Federal government picking up 90 percent of the costs. Thinking about your governor and the (state) government, would you favor oppose expanding Medicaid?

	Total
Strongly favor	25
Somewhat favor	20
Somewhat oppose	16
Strongly oppose	26
(Don't know/Refused)	12
Total favor	**45**
Total oppose	**42**
Favor - Oppose	**3**

(ref:MEDICAID)

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Q.30 As you may have heard, Congress has yet to pass the five-year farm bill or even pass a one-year extension. I want to read two statements about this issue. After I read these statements, please tell me which statement comes closer to your point of view.

Democrats have said allowing the Farm Bill to expire is devastating for rural America. The Farm Bill supports rural development programs, invests in renewable energy industry, and provides an important safety net for farmers and producers. It would especially help those suffering for record drought. The Supplemental Nutrition Assistance Program, also called food stamps, not only helps feed people, but 14 cents per dollar of the money from this program goes into the pockets of farmers.

Republicans have said they want to pass a farm bill that is helpful to farmers and rural communities. Eighty percent of the current farm bill goes to fund the food stamp program, which is in dire need of reform. The number of people on food stamps has increased by 59 percent under President Obama, and the program is filled with waste and fraud. Many other provisions of the farm bill are badly outdated. We need a modern farm bill focused on helping farmers.

Which statement comes closer to your own view?

	Total
Democrats much closer	16
Democrats somewhat closer	11
Republicans somewhat closer	17
Republicans much closer	43
(Both)	1
(Neither)	3
(Don't know/Refused)	8
Total Democrats	**27**
Total Republicans	**61**
Democrats - Republicans	**-34**

(ref:FARMBILL)

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Q.31 Which one of the following statements comes closer to your point of view when it comes to the candidates' views on Medicare?

President Obama and Vice President Biden say they will fight to keep America's promise to seniors and protect Medicare They will fight to keep the program affordable and ensure that its benefits remain available for seniors, without forcing them to pay thousands more each year out of pocket. Under the Mitt Romney and Paul Ryan plan, the Medicare program would be changed into a voucher program, ending guaranteed benefits and cost seniors an additional 6,400 dollars a year out of pocket.

Mitt Romney and Paul Ryan say they will modernize and reform Medicare to guarantee its existence for future generations. Their plan will not change benefits for current seniors or people near retirement, but gives future retirees the option of selecting a private health insurance plan with government money or they can choose traditional Medicare. Without reforms to improve efficiency and promote competition, Medicare will bankrupt itself, and then our country.

Which of the following statements comes closer to your point of view, the first statement or the second statement?

	Total
Obama statement, strongly	34
Obama statement, not strongly	8
Romney statement, not strongly	11
Romney statement, strongly	39
(Neither)	2
(Both)	0
(Don't know/Refused)	6
Total Obama	**42**
Total Romney	**50**
Obama- Romney	**-8**

(ref:MEDCREB)

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Q.32 As you may have heard, some people are trying to end all taxpayer funding for Planned Parenthood clinics throughout the country. Which one of the following two statements comes closer to your point of view when it comes to this issue?

Planned Parenthood provides basic women's health care services, such as mammograms and cancer screenings, to millions of women and, for some women, is the only health care option. Planned Parenthood also provides abortion services, but abortions represent 3 percent of total services provided by Planned Parenthood and under federal law, no taxpayer money can be used to pay for abortions. The effort to end all taxpayer funding for Planned Parenthood clinics is wrong.

Planned Parenthood is the nation's leading provider of abortion in the country and performs millions of abortions every year. While it is true federal tax money is prohibited from being used for abortions, the taxpayer money given to Planned Parenthood pays for things such as overhead and salaries so that taxpayers end up indirectly paying for abortion. The effort to end all taxpayer funding for Planned Parenthood clinics is right.

Having heard this, of these statements comes closer to your point of view, the first statement or the second statement?

	Total
First statement strongly	40
First statement not so strongly	10
Second statement not so strongly	6
Second statement strongly	33
(Both)	3
(Neither)	1
(Don't know/Refused)	6
Total First statement	**51**
Total Second statement	**39**
First - Second	**12**

(ref:PPSTATE)

Q.33 How much time do you typically have to travel to get to a doctor for a routine checkup or general care? Less than 5 minutes, 5 to 10 minutes, 11 to 20 minutes, 21 to 30 minutes, or more than 30 minutes?

	Total
Less than 5 minutes	14
6 to 10 minutes	29
11 to 20 minutes	24
21 to 30 minutes	19
More than 30 minutes	14
(Don't know/refused)	1

(ref:HOWFAR)

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Q.34 Please indicate, which, if any, of the following forms of assistance you have used or received in the last year.

	Total
Cash assistance, such as Temporary Assistance for Needy Families, or TANF benefits	1
Unemployment benefits	6
Worker's compensation	1
Food assistance, such as SNAP or food stamps	5
Social Security benefits	30
Medicare benefits	27
Veteran's benefits	8
Medicaid benefits for a nursing home or home health care	4
(None)	54
(Don't know/ Refused)	-
(ref:BENEFITS)	

Q.35 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total
1 - 11th grade	4
High School graduate	31
Non-college post H.S.	1
Some college	27
College graduate	25
Post-graduate school	10
(Don't know/Refused)	2
(ref:EDUC)	

Q.36 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total
Strong Democrat	24
Weak Democrat	6
Independent-lean Democrat	7
Independent	5
Independent-lean Republican	14
Weak Republican	12
Strong Republican	31
(Don't know/Refused)	1
(ref:PTYID1)	

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Q.39 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total
Liberal	15
Moderate	30
Conservative	50
(Don't know/Refused)	6

(ref:IDEO1)

Q.40 How often do you attend religious services -- More than once a week, every week, once or twice a month, several times a year, or hardly ever?

	Total
More than once a week	8
Every week	40
Once or twice a month	14
Several times a year	12
Hardly ever	20
(Never)	3
(Don't know/Refused)	2
Weekly or More	**49**

(ref:RELIG2)

Q.41 Do you or anyone in your immediate family generate personal income from farming, ranching or agriculture? (IF YES: Would that be more than half our household income or less than half your household income?)

	Total
Yes, more than half	7
Yes, less than half	12
No	79
(Don't know/refused)	1
Total Yes	**19**

(ref:FARMINC)

Q.42 How many guns or rifles do you own?

	Total
None	40
1-2	18
3-9	20
10 or more	9
(Don't know/Refused)	14
Gun Owner	**46**

(ref:GUNS)

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Q.43 What racial or ethnic group best describes you?

	Total
White	85
African-American or Black	6
Hispanic or Latino	4
Native American	1
Asian	0
(Other)	1
(Don't know/Refused)	3

(ref:RACETHN)

Q.46 A reporter may do a news story based on some of these topics and may want to ask a few follow-up questions of some of the people we spoke to tonight. Would you be willing to allow an NPR reporter or other member of the media to have your responses on the questions and then possibly call you for a brief interview?

	Total
Yes	42
No	58

(ref:NPRFOLLOW)

Q.3 Respondent's gender

	Total
Male	47
Female	53

(ref:GENDER)

Q.7 In what year were you born?

	Total
18 - 24	5
25 - 29	4
30 - 34	5
35 - 39	6
40 - 44	9
45 - 49	13
50 - 54	8
55 - 59	9
60 - 64	9
65 and over	29
(No answer)	3

(ref:AGE)

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